

Announcing a new brand name

DSBconnect

- The digital banking services of **DENISON STATE BANK-**

Jan. 26, 2016 - Denison State Bank announces the new brand name of **DSBconnect** to include all of the digital banking services offered to its customers. Those main services, and the many functions within each of them, are:

Online web-browser banking: www.dsbks.com * *See new design released Jan. 26* *

Mobile app banking: install at App Store, Google Play or Amazon

Mobile browser for non-smartphones: www.dsbgo.com

CSieSafe e-statements/notices: www.csiesafe.com

Bank web site: www.dsbks.com

Bank Facebook site: www.facebook.com/DenisonStateBank

Web-submitted emails and live chat: www.dsbks.com

Toll-free Telebanking: 1-866-372-5151

The bank now uses the *DSBconnect* brand name in references to these services. These services are referred to collectively as “digital banking.”

The bank’s web site at www.dsbks.com has been redesigned and released today. The site is screen-configurable, meaning the navigation buttons and text will shift depending on the screen size accessing the site, from a small smartphone to a large PC monitor.

Questions?

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